SILVER JUBILEE 1996 25 2021 GLOBALIZING INDIAN THOUGHT

भारतीय प्रबंध संस्थान कोझिकोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought

4th International Conference on

MARKETING, TECHNOLOGY AND SOCIETY

7-9 December 2020

Best Research Paper Award

is awarded to

Dr/ Mr/ Ms **Shailja Tripathi, IFHE University, IBS Hyderabad**

for the paper

"Evaluating the Firm's Performance through the Alignment of Business and Cloud Computing"

Prof. Debashis Chatterjee	Prof. Anandakuttan B Unnithan	Prof. Sreejesh S	Prof. Geetha M
Conference Patron	Conference Co-chair	Conference Co-chair	Conference Co-chair
Director, IIMK			

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MDI Management Development Institute
MURSHIDABAD

International Conference on Business, IT and Enterprise Architecture (ICBIT)
(Resurgence of Business and Economy Post Covid -19)
25th – 26th September, 2020

Certificate of Best Paper

This is to certify that Prof./Dr./Mr./Ms. Namrata Chatterjee (Assistant Professor)
of Department of H.R. IBS, Hyderabad has
Presented a paper entitled Recruitment Metrics to Measure Efficiency of Recruitment Sources
In ICBIT 2020 organized by Management Development Institute, Murshidabad, West Bengal, India and adjuged
as the Best Paper in the Track HR and OB in Digital Era

Dr. Bikramjit Pal
Conference Chair

Dr. Souvik Banerjee
Conference Chair

Prof. (Dr.) Atmanand
Patron

DEBASIS GUPTA
Mr. Debasis Gupta
Registrar

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Exemplary Academician of the Year Award - 2021

Honoring



Prof. Sunny Bose

Associate Professor, IBS, Hyderabad

In Recognition of Distinguished Achievements and Significant Contributions in the Field of Education & Research through his Professional Accomplishments.

Awarded on 17th-18th July 2021, during 7th Foundation Day of EnTo Tech Pvt. Ltd / Eureka Publications.

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President and Director - EnTo Tech Pvt. Ltd

Abhishek Shukla
CEO and Director - EnTo Tech Pvt. Ltd
Managing Director & Chief Editor - Eureka Publications

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UNIVERSAL BUSINESS SCHOOL

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26th & 27th March 2021

In association with

Institute of Scholars

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Bringing ideas into reality.....

This is to certify that

Dr. Mohammed Abdul Nayeem

has successfully presented the paper titled

The Impact of Police Trust and Integrity on Police Performance and Community Happiness: The Mediating Role of Procedural Justice

in

UBS International Research Conference-2021
organized by
Universal Business School, Maharashtra
on 26th & 27th March 2021 and obtained

Best Paper Award

InSc Unit of SDPL
www.insc.in

Dr. Asha Bhatia	Nanjesh Bennur	Tarundeep Singh Anand
Convener, UBSIRC	Director, InSc	Chairman, UBS

AIMS
ASSOCIATION OF
INDIAN MANAGEMENT SCHOOLS

BCCM

32nd AIMS Annual Management Education Convention

"REDISCOVERING MANAGEMENT EDUCATION FOR THE PANDEMIC WORLD: THE ROAD MAP AHEAD"

26 to 28 August 2021

Certificate of Merit

This is to certify that **Dr G P Girish** of **ICFAI Business School, Bangalore** has been awarded **AIMS-Ramaswamy P Aiyar Best Young Teacher Award** during the convention.

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Prof (Dr) Sujata Mangaraj
President AIMS and Director cum Dean,
Bhavan's Centre for Communication &
Management

28 August, 2021

Certificate of Achievement

International Award Convention-2021

In International Conference

On " Sustainable Development in Current Scenario:

Social Science, Commerce, Management, Education, Medical, Pharmacy, Agriculture, IT & Engineering and Humanities in Global Environment" (SDCS-2021)

Date: 21 February, 2021

Organized & Sponsored By

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IAC-2021/92

Award for Professors with Excellence in Teaching in Higher Education

Dr. D Saravanan

ICFAI Business School, The ICFAI Foundation for Higher Education, Hyderabad

Award Nomination Committee
IAC-2021

Award Nomination Committee
IAC-2021

Award Nomination Committee
IAC-2021

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THE UNIVERSITY OF VERMONT
GROSSMAN
SCHOOL OF BUSINESS

Congratulations on the selection of your case

Presented To:

Indu Perepu

Family Feud at Aldi Nord

8th Schlesinger Global Family Enterprise Case Competition

Burlington, Vermont, USA
October 2020 – January 16, 2021

Sanjay Sharma, Ph.D.
Dean and Professor of Management

SCHLESINGER GLOBAL FAMILY ENTERPRISE CASE COMPETITION

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case centre

Top 50 Bestselling Case Authors

2020/21

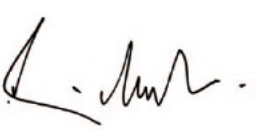
This is to certify that

V Namratha Prasad
ICFAI Business School (IBS)

was ranked number

49

in The Case Centre's Top 50
Bestselling Case Authors 2020/21



Richard McCracken
Director
The Case Centre

case centre

Top 50 Bestselling Case Authors

2020/21

This is to certify that

Jitesh Nair

ICFAI Business School (IBS), Hyderabad

was ranked number

33

in The Case Centre's Top 50
Bestselling Case Authors 2020/21



Richard McCracken
Director
The Case Centre

case centre

Top 50 Bestselling Case Authors

2020/21

This is to certify that

Sanjib Dutta
ICFAI Business School (IBS)

was ranked number

30

in The Case Centre's Top 50
Bestselling Case Authors 2020/21



Richard McCracken
Director
The Case Centre

3. ***Family Feud at Aldi Nord***, winner in the EFMD Case Writing Competition 2020 in the 'Family Business' category. Authored by KBS Kumar and Indu Perepu.

Reading time 4 min.

2020 EFMD Case Writing Competition Winners Interview Series: Family Business

By Katerina Setunska | June 30, 2021



EFMD encourages and rewards innovative and impactful cases in management development each year. This year brought an exceptional variety of winning cases across various industries. EFMD decided to interview the winners to find out more about their motivation, inspiration and significant challenges.

The following interview is with **K B S Kumar** and **Indu Perepu**, the winning authors from the ICFAI Business School, from the category "Family Business".

The 2021 edition of the EFMD Case Writing Competition is now open for submissions. Find out more on the webpage and submit your case.

Family Feud at Aldi Nord

Germany-based Albrecht family owned and operated the Aldi discount supermarket chain in several countries across the world. The Case deals with succession, ownership and governance in family-run companies.

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WIEF

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DR. SANDEEP KUMAR PANDA

Has been awarded

RESEARCH & INNOVATION AWARD OF THE YEAR

On the occasion of

NATIONAL SUMMIT ON WOMEN & EDUCATION EMPOWERMENT 2020

On

Date: 17th January, 2020

At

The Ashok Hotel, New Delhi

In the august presence of

SHRI. NITIN JAIRAM GADKARI

Honorable Minister of Micro, Small and Medium Enterprises

Supported By

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Certificate of Recognition

The Best Researcher Award is presented to **Dr. K. S. Rekhraj Jain, Assistant Professor, Faculty of Law**, The ICFAI Foundation for Higher Education in recognition of the outstanding contribution made by him to the society especially in the field of Law **for the year 2019-20.**

President
Innovation Society of India
14-Feb-2020

KNOWLEDGE PARTNER

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Dr. Musarrat Shaheen,
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for recognition of the outstanding contribution made by her to the society especially in the field of Human Resource Management for the year 2019-20.

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Asia Africa Development Council
Managed by Council for Sustainable Peace and Development
Date: 20-Dec-2019

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India Africa Knowledge Consortium
20-Dec-2019

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Certificate of Recognition

This is to certify that **Dr. Madhuri Irene, Associate Professor, Faculty of Law**, The ICFAI Foundation for Higher Education is conferred with the special recognition award under the category-**Extension Activities-for the year 2019-20.**

Office of President
Innovation Society of India
14-Feb-2020

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CIMA

Prize Winner

This is to certify that

Mora Saritha
1-4EN3F2R

was awarded the

India 3rd rank

for

E1 Organisational Management
Year 2019

A Ratnayake

Arnal Ratnayake

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The Best Researcher Award is presented in recognition of the outstanding contribution made by him to the society especially in the field of Computer Science for the year 2019-20.

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International Association of Sports and ICT
Managed by Council for Sustainable Peace and Development
14-February-2020

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case centre

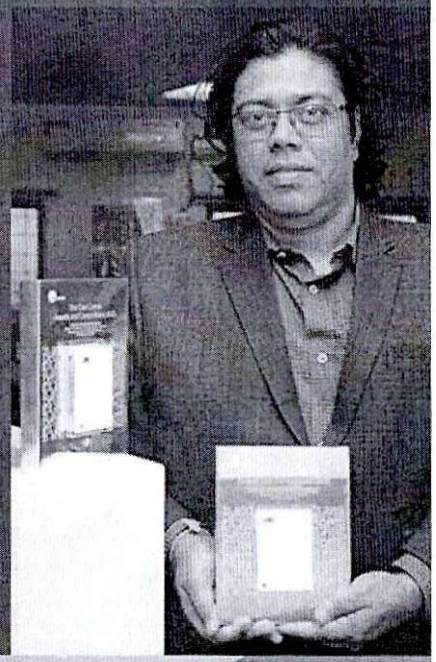
www.thecasecentre.org/winners2020
#CaseAwards2020

The Case Centre Awards and Competitions 2020

Category award winner:
Production and Operations Management

Apple and Conflict Minerals: Ethical Sourcing for Sustainability

Debapratim Purkayastha and Adapa Srinivasa Rao
ICFAI Business School (IBS)



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S. Vijayalakshmi

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22. ***Amazon's Big Data Strategy***, Winner in Knowledge, Information and Communication Systems Management Category at The Case Centre Awards and Competitions 2019. Authored by Debapratim Purkayastha and Adapa Srinivasa Rao.



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Academy for Global Business Advancement (AGBA)

BEST PAPER AWARD CERTIFICATE

Antecedents and Consequences of Green Supply Chain Management Practices in Hotel Industry

By

Nikhat Afshan

Presented at AGBA's 16th World Congress
held at the Indian Institute of Technology - Delhi on July 2 - 4, 2019

Prof. Zafar U. Ahmed	**Prof. Don Capener**	**Dr. Sanjay Dhir**	**Dr. Christopher J. Marquette**
President and CEO	Chair	Co-Chair	Conference Director/
AGBA	AGBA Conference	AGBA Conference	Program Chair

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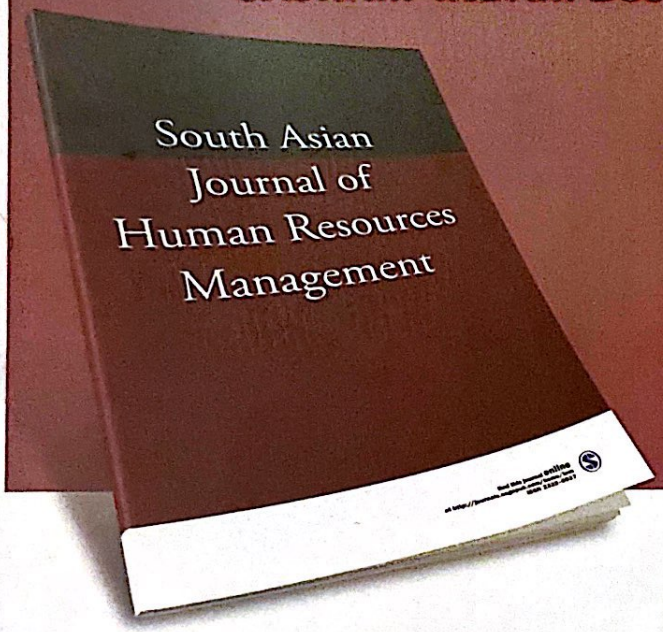
Neha Gahlawat

for the paper

Unravelling the relationship between high involvement work practices and organizational citizenship behaviour: a sequential mediation approach

presented at

INDAM 2020, the Sixth Biennial Conference
Tiruchirappalli, 2-4 January, 2020



Vivek Mehra
Managing Director & CEO
SAGE Publications India Pvt. Ltd.

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EFMD

Case Writing AWARDS WINNER 2019

CATEGORY

Finance and Banking

CASE

JPMorgan Chase & Co. – Creating a Next-Gen Banking Experience Powered by Digital Technology

WRITTEN BY

Anil Anirudhan

in collaboration with

Sanjib Dutta

REPRESENTING

ICFAI Business School

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Associate Professor, IBS Hyderabad,
The ICFAI Foundation for Higher Education

IS CONFERRED WITH THE SPECIAL RECOGNITION AWARD UNDER THE CATEGORY BEST FACULTY FOR THE YEAR 2018-19.

Secretary General
International Association of Sports and ICT
Managed by Council for Sustainable Peace and Development
Date: 22-Feb-2019

MEDIC 2018

Innovation Award

presented to

Dr. Manmadhachary Aiamunoori

for successfully developing and presenting a novel medical device proof-of-concept as part of their team project at Medical Device Innovation Camp (MEDIC) held during 28th September to 2nd October 2018 at IIT Bombay, Mumbai

Prof. B. Ravi
Institute Chair Professor,
IIT Bombay, Mumbai

Prof. B. B. Ahuja
Director,
College of Engineering, Pune

Prof. A.M. Kuthe
Professor & Head-CAD/CAM
VNIT Nagpur

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Research Ratna Award Of the Year '2019

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Presented to

K. KISHORE KUMAR

At Grandeur Hall, Hotel Breeze Residency, Trichy, Tamilnadu, India on 28th February of 2019 powered by,

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Research Ratna Award Of the Year '2019

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&
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EXCELLENCE
AWARD

FOR INTERNATIONAL INNOVATION & BETTERMENT EXCELLENCE IN TECHNICAL RESEARCH,

BEST RESEARCHER IN WIRELESS SENSOR NETWORKS

Presented to

MOVVA PAVANI

At Grandeur Hall, Hotel Breeze Residency, Trichy, Tamilnadu, India on 26th February of 2019 powered by,

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Prof. Shailendra Singh Bisht,
Associate Professor, IBS Hyderabad,
The ICFAI Foundation

for Higher Education is conferred with the special recognition award under the category Best Consultancy Project for the year 2018-19.

Office of Secretary General
Indo Global Chamber of Commerce, Industries & Agriculture
16-Nov-2018

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INNOVATION SOCIETY (INDIA)

CERTIFICATE OF RECOGNITION-2019

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Dr. Vaibhav Shekhar,
Associate Professor, IBS Hyderabad,
The ICFAI Foundation

THE BEST RESEARCH AWARD for Higher Education in recognition of the outstanding contribution made by him to the society especially in the field of Marketing and Strategy for the year 2018-19.

Office of President
Innovation Society (India)
15-Feb-2019

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PRESENTED TO

Dr. A Chandra Shekhar,
Assistant Professor, Faculty of Science &Technology,
The ICFAI Foundation

for Higher Education is conferred with the special recognition award under the category -Best Faculty- for the year 2018-19.

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16-Nov-2018

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Dr. Naresh Kumar Reddy B,
Assistant Professor, Faculty ofScience & Technology,
The ICFAI Foundation

This is to certify that for Higher Education is conferred with the special recognition award under the category-Best Researcher-for the year 2018-19.

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Asia Africa Development Council
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Stimulating Knowledge Through
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SIMSARC19

SIMS 10TH ANNUAL INTERNATIONAL RESEARCH CONFERENCE

Futurology: Managing Business In The Age of Technological Disruptions

Dr./Prof./Mr./Ms. Asha Binu Raj

has been awarded the **BEST PAPER PRIZE** (Winner/ Runner up) for the paper titled

Internal Branding and employees' brand commitment: The moderating role of transformational leadership

in SIMSARC'19 conducted on 16-18 December, 2019.

@handni

Dr. Arti Chandani
Conference Convener

Brig (Dr.) Rajiv Divekar
Conference Chairperson

Prizes Co-sponsored By

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efmdglobal.org/case

Case Writing AWARDS

EFMD | WINNER 2018

CATEGORY

Urban Transition Challenges

CASE

The Greater Manchester Waste Development Authority – Challenges in Sustainable Waste Management

WRITTEN BY

Indu Perepu

in collaboration with

K B S Kumar

REPRESENTING

IBS Case Research Center

This award is sponsored by

the Case Centre & EFMD

ICFAI FOUNDATION FOR HIGHER EDUCATION ★ HYDERABAD

Eric Cornuel
Director General & CEO,
EFMD

Matthew Wood
Director,
Operations, EFMD

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efmdglobal.org/case

EFMD Case Writing AWARDS WINNER 2018

CATEGORY

Latin American Business Cases

CASE

LATAM:

A Latin American Airline's Emergence as a Global Player

WRITTEN BY

Syeda Maseeha Qumer

in collaboration with

Debapratim Purkayastha

REPRESENTING

ICFAI

This award is sponsored by

Universidad Externado de Colombia

Eric Cornuel
Director General & CEO,
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Matthew Wood
Director,
Operations, EFMD

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www.aoim.in

Academy of Indian Marketing

AIM Sheth Foundation Research Awards 2018

Collaboration between **Academy of Indian Marketing** (AIM) and **Sheth Foundation** resulted in Sheth Foundation board agreeing to provide a sum of **US $10,000/-** grant to AIM. The Call for research Proposal announced in **April 2018** was very well received by researchers within India and abroad, and **52 proposals** were submitted under three different tracks through Easy Chair platform managed by Dr. S. Jayakar. Two proposals in each track were to be selected for the grant of **Rs.1,00,000/- each**. A committee was formed with Dr. Varsha Jain as the Chairperson. Other committee members were

1. **Consumer Behavior Track – (Proposals received 34)**
a. Co-Track Chair: Prof. Russell Belk, Distinguished Research Professor and the Kraft Foods Canada, Chair in Marketing at Schulich School of Business, York University, Canada
b. Co-Track Chair Prof. Sanjeev Tripathi, Associate Professor, Marketing, IIM- Indore, India
2. **Managerial Marketing Track – (Proposals received 13)**
a. Co-Track Chair Prof. A. Parasuraman ("Parsu"), Professor & James W. McLamore Chair in Marketing, University of Miami, USA
b. Co-Track Chair Prof. Ramendra Singh, Associate Professor, Marketing, IIM- Calcutta, India
3. **Marketing Analytics Track – (Proposals received 05)**
a. Co-Track Chair Prof. Vijay Viwasnathan, Associate Professor, Chair, IMC, Medill School, Northwestern University, USA
b. Co-Track Chair Prof. Arnab Laha, Associate Professor, IIM-Ahmedabad, India

Status:

After going through the rigorous vetting and review process, six proposals were selected for (two from each track) the grant. AIM congratulates the award recipients. The level of participation was very high and proposals which did not receive the research grant were no less competitive. We thank all the authors who submitted research proposals for elevating the level of rigor in research.

Important Observation from Submissions:

We strongy believe that Indian scholars can work effectively and can publish in top international journals if they get positive encouragement and also incentives by way of resources, funding and mentoring. The proposal and citation have also followed AIM Sheth Foundation research guidelines. I am very pleased that award recipients are from very diverse backgrounds and faculty at reputed universities and management institutions.

Dr. Jagdish N. Sheth

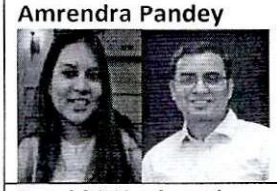
Founder- Academy of Indian Marketing

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Academy of Indian Marketing

AIM Sheth Foundation Research Awards 2018

Consumer Behaviour		
Authors	Title	Institute
Rishi Dwesar 	Is it a news story or an advertisement? Evaluating persuasiveness of Programmatic Native versus Traditional Banner Ads	ICFAI Business School (IBS), Hyderabad, IFHE University
Sridhar Samu and Vidya Mahambare 	Consumer Decision Making about Financial Products: How Chit Funds Offer Dual Options	Great Lakes Institute of Management
Managerial		
Aishwarya Ramasundaram 	THE POINT OF NO RETURN	Indian Institute Of Management, Bangalore
Irudaya Veni Mary and Navena Nesakumari 	Adoption of Digital Marketing in Social Enterprises	Loyola Institute of Business Administration
Marketing Analytics		
Aditi Mudgal and Amrendra Pandey 	Developing Lexicon for mapping Consumer Perception of Indian Brands using Online Narrative Campaigns	BIMTECH
Surabhi Singh and Parikshit Kala 	An Empirical Study on the Impact of Neuromarketing in Online Retailing in Developing Nations	IMS Ghaziabad, ZeeHimgiri University

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PRESENTED TO

Dr. Sri Lalitha Vinnakota,
Assistant Professor, Faculty of Science & Technology,
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for Higher Education has been conferred the special recognition award under the category-Best Faculty- for the year 2017-18.

President
World Academy of Informatics and Management Sciences
16 -Feb- 2018

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CERTIFICATE OF RECOGNITION-2018

PRESENTED TO

Dr. C S Shylajan,
Professor, IBS Hyderabad,
The ICFAI Foundation

for Higher Educationis conferred with the special recognition award under the category Best Faculty for the year 2017-18.

President
World Academy of Informatics and Management Sciences
19-Jan-2018

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Certificate of Recognition

This is to certify that **Dr. Veena Herur, Associate Professor, Faculty of Law**, The ICFAI Foundation for Higher Education has been conferred the special recognition award under the category-**Best Faculty- for the year 2017-18.**

Office of President
WAIMS
16-Feb-2018

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PONDICHERRY UNIVERSITY
SCHOOL OF MANAGEMENT
DEPARTMENT OF MANAGEMENT STUDIES
KALAPET, PUDUCHERRY – 605014

A Two- day International Conference on
5S – "Strategy, System and Service for Sustainability and Scalability of Business"
23rd & 24th of March, 2018

BEST PAPER AWARD

This is to certify that the paper entitled

"DECISIONAL FACTORS DRIVING FARMERS TO ADOPT ORGANIC FARMING IN INDIA: A CROSS-SECTIONAL STUDY"

Presented by

Md Sikandar Azam

S Vijayalakshmi

Musarrat Shaheen

is adjudged as ***one of the best papers*** in a two- day International Conference on *5S – "Strategy, System and Service for Sustainability and Scalability of Business"* organized by Department of Management Studies, School of Management, Pondicherry University, Puducherry on 23rd & 24th of March, 2018.

Conference Coordinator

Dr. R. KASILINGAM
M.B.A., M.L., M.C.A., A.I.C.W.A., A.C.S., M.Phil., Ph.D.,
Associate Professor
Department of Management Studies
Pondicherry University, Puducherry

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PONDICHERRY UNIVERSITY
SCHOOL OF MANAGEMENT
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Associate Professor
Department of Management Studies
Pondicherry University, Puducherry

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XVII Annual International Conference
of the

Society of Operations Management

BEST PAPER AWARD

This is to certify that the paper titled "Optimal Production-Inventory Policy under Strict Carbon Cap."

by Arindam Ghosh, J.K. Jha, S.P. Sarmah

was awarded the best paper in the Doctoral Consortium of the "XVII Annual International Conference of the Society of Operations Management" hosted by the Department of Management Studies, IIT Madras during December 20 - 22, 2013, held at IITM Research Park, Chennai.

G. Srinivasan
President,
SOM

Co-Chair,
SOM 2013

oikos

oikos Case Writing Competition 2018
Social Entrepreneurship Track

Runner Up

"Babban Gona's Agri-Franchising Model: Scaling up Challenges"

authored by Manish Agarwal and D Satish (ICFAI Business School Hyderabad, India)

The 2017 judging committee: **Alexander Wagner,** University of Zurich, Switzerland; **Angelo Camilo,** IGI Global, U.S.A.; **Anil Gupta,** IIMA, India; **Barbara Porco,** Fordham University, U.S.A.; **Carlos Romero-Uscanga,** EGADE, Mexico; **Carlos Vargas,** University of Zurich, Switzerland; **Daniel Tolluch,** University of Oxford; **Delphine Gibassier,** Toulouse Business School, France; **Dror Etzion,** McGill University, Canada; **Ewald Kibler,** Aalto University, Finland; **Gabriel Berger,** Universidad de San Andrés, Argentina; **Ioannis Oikonomou,** Henley Business School, U.K.; **Jennifer Clifford,** University of Massachusetts Boston, U.S.A.; **Joerg Hofstetter,** University of St. Gallen, Switzerland; **Lars Hassel,** School of Business Umea, Sweden; **Madhukar Shukla,** XLRI Jamshedpur, India; **Martin Kupp,** ESCP, France; **Moritz Loock,** University of St. Gallen, Switzerland; **Nardia Haigh,** University of Massachusetts Boston, U.S.A.; **Raymond Paquin,** Concordia University, Canada; **Sebastien Pouget,** University of Toulouse, France; **Stefan Schaltegger,** Leuphana University, Germany; **Stefano Pogutz,** Bocconi University, Italy; **Tessa Hebb,** Carleton University, Canada; **Thomas Dyllick,** University of St. Gallen, Switzerland; **Timo Busch,** University of Hamburg, Germany and other leading faculty.

Zurich, Switzerland, May 2018

Carlos Vargas
Program Manager, UZH

Dr. Alexander Barkawi
President of the Board of Trusties, oikos

www.oikosinternational.org

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INNOVATION SOCIETY (INDIA)

CERTIFICATE OF RECOGNITION-2017

PRESENTED TO

Dr. Gouri Sankhar Brahma,
Associate Professor,Faculty of Science & Technology,
The ICFAI Foundation

This is to certify that for Higher Education is conferred with the special recognition award under the category- Best Consultancy Projects-for the year 2016-17.

Office of President
Innovation Society (India)
11-March-2017

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CERTIFICATE OF AWARD

2nd Place

This Certificate is presented to

Farrah Zeba

BUSINESS

OUTSTANDING ACHIEVEMENT
STUDENT RESEARCH FORUM
2016

Jasbir Dhaliwal
Dean of Graduate School & Vice
Provost of Academic Affairs

Melinda Jones
Director
University Honors Programs

THE UNIVERSITY OF MEMPHIS.

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Project Management Institute

PMI® Teaching Case Award 2016

Presented to

Muralidhara G.V.

For

Odisha's Disaster Risk Reduction: Coping With The Challenges of Cyclone Phailin

Mark A. Langley
Chief Executive Officer, PMI

Carlo M. Mewhinney, PhD
Manager, PMI Academic Resources

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60. ***KTDAL – Building Sustainability through Inclusion*** - Third Prize in the Corporate Sustainability Track, 'oikos Case Writing Competition,' Authored by D. Satish and Nagendra Kumar M.V.

oikos

oikos Case Writing Competition 2016
Corporate Sustainability Track

Third Prize

"KTDAL – Building Sustainability through Inclusion"

authored by D. Satish and Nagendra Kumar M. V. (IBS Hyderabad, IFHE University, India)

The 2016 judging committee: **Erin Bass**, University of Nebraska Omaha, US; **Oana Branzei**, Ivey School of Business, Canada; **Angelo A. Camillo**, Woodbury University, US; **Thomas Dyllick**, University of St. Gallen, Switzerland; **Delphine Gibassier**, Toulouse Business School, France; **Jörg Hofstetter**, University of St. Gallen, Switzerland; **P.D. Jose**, Indian Institute of Management, India; **Bala Krishnamoorthy**, Narsee Monjee Institute of Management Studies, India; **Martin Kupp**, ESCP, France; **Moritz Loock**, University of St. Gallen, Switzerland; **David Murillo Bonvehí**, ESADE, Spain; **Raymond Paquin**, Concordia University, Canada; **Esben Rahbek Pedersen**, Copenhagen Business School, Denmark; **Stefano Pogutz**, Bocconi University, Italy; **Carlos Romero-Uscanga**, EGADE, Mexico; **Stefan Schaltegger**, Leuphana University, Germany; **Stefan Seuring**, University of Kassel, Germany; **Marc Vilanova**, ESADE, Spain; **Friedrich M. Zimmermann**, Karl Franzens University, Austria.

The third prize award amount is Swiss Francs 1000.-
Zurich, Switzerland, June 2016

Lena Hörnlein
(PhD Fellow and Programme Manager, oikos)

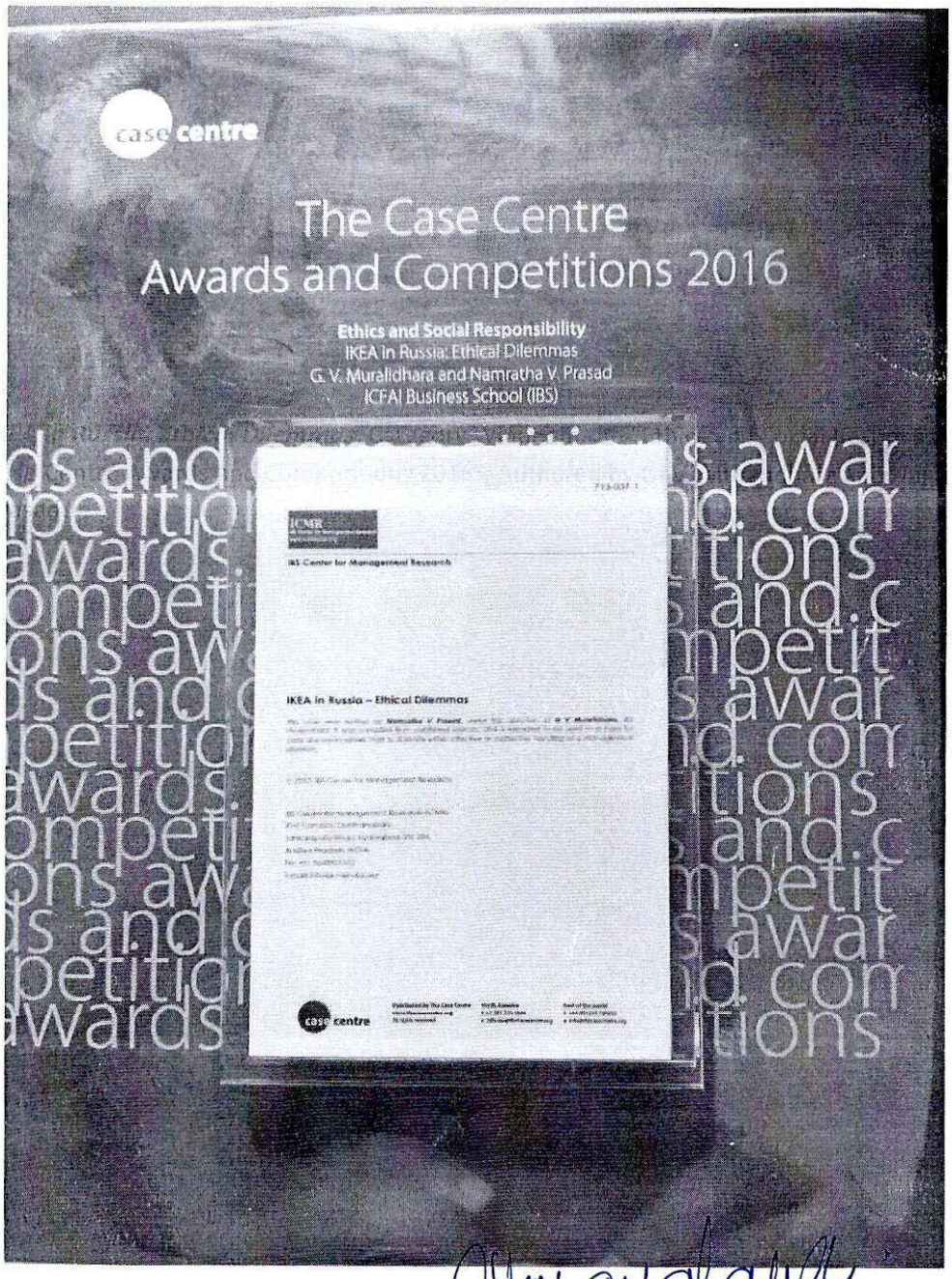
Dr. Alexander Barkawi
(President of the Board of Trustees, oikos)

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64. ***IKEA in Russia: Ethical Dilemmas***, Category Winner in the "Ethics and Social Responsibility, The Case Centre Awards and Competitions 2016". Authored by G. V. Muralidhara and Namratha V. Prasad.



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IFHE

J. Mahender Reddy
Vice Chancellor
M.A., (DSE), Ph.D., (University of Alberta)
Former Fulbright Fellow, Boston University
Former Chair in Indian Ocean Studies, University of Mauritius
Former Member, Governing Council, Association of Indian Universities

March 6 2019

The Awards Committee
Strategic Management Society
Chicago, USA

Sir / Madam

Sub: Recommendation letter for Dr. Debapratim Purkayastha for SMS Educational Impact Award

I have great pleasure in supporting the candidature of Dr. Debapratim Purkayastha for the esteemed SMS Educational Impact award. Debapratim is a colleague at ICFAI Business School, Hyderabad, where he has been an inspiration to other faculty members, through his excellent teaching of Business Strategy, mentoring other faculty members in case method, and development of high quality teaching cases.

While teaching Business Strategy at the school, in addition to regular cases, Debapratim has developed and used cases in innovative comic book format, that were hailed as "innovative" and "pioneering".

In addition, Debapratim has developed and disseminated more than 200 cases on Strategy and allied areas. The impact can be gauged from the fact that his cases have been used in more than 800 business schools across 90 countries and have been used in teaching and training nearly half a million students since 2006! All leading Strategic Management textbooks contain at least one case from Debapratim.

Above all, I am happy that in addition to leading the school's case method initiative, Debapratim regularly mentors other faculty members in teaching innovatively with the case method and also in case writing. His impact in this regard also goes beyond IBS Hyderabad, to other sister institutions in the ICFAI Group and peer institutions in India and abroad.

Debapratim's contributions and the impact he has had is quite well-documented in national and international media. In the past, his dedication and penchant to go the extra mile above and beyond the call of duty has won him the highly coveted 'Outstanding Contribution to the Case Method' from the executive committee of the UK-based The Case Centre, the independent home of the case method, in 2015.

Yours sincerely

J. Mahender Reddy

J Mahender Reddy
M: +91 9848498245

August 22, 2016

NOTE FOR APPROVAL

Sub: Deputation of Prof. Debapratim Purkayastha for NACRA Conference at Orlando, USA

The North American Case Research Association Annual Meeting is the most prestigious conference for Management case studies. This year the conference will be held in Las Vegas, USA (October 06-08, 2016). As part of the programs, Prof. Debapratim Purkayastha has been invited for two case presentations:

1) 'Conflicting Business Approaches of Two Generations: The Otsuka Family Showdown' in the 'Corporate Governance and Ethics' track – The case is in contention for an award.
2) 'The Grim(m) Story: Far from a Fairy Tale' in the 'Corporate Governance and Ethics' track– This case is also in contention for an award.

NACRA rules require accepted cases to be presented at the conference for the cases to be considered for any award/ listing in proceedings. The estimated expenses for the tour are provided below:

Air fare		Rs.90,000
DA (including accommodation, airport transfers & local conveyance)	$1100	
Conference Registration(For early bird registration up to September 2, 2016)	$450	
	$1550	**Rs.90,000**

Participating in the event has multiple benefits for IBS. On earlier occasions such trips have helped us explore opportunities for primary cases, and also helped us attract submissions to our journals. The benefits include brand building for IBS, opportunity to network and institutional development, opportunity to showcase these in our list of international academic paper presentations, and build our credibility further as a case teaching institution. This can also be leveraged to conduct FDPs/MDPs by IBS and for expanding the market for our cases.

Considering the benefits to IBS, it is recommended that Prof. Debapratim be deputed for the NACRA Conference.

The Deputation of Prof. Debapratim Purkayastha to the NACRA Conference and the expenditure for this trip commencing on October 4, 2016 and ending on October 11, 2016 is recommended for approval.

Dean – CRC

Director

Registrar

Trustee

Vice-Chancellor

ICFAI GROUP
IFHE

Note

Through: Branding & Communications Dept.

Dt: 1 / 5 / 18

Sub: Tour advance for visit to Philadelphia (USA)

Name of the Employees : **Mr.Sudhakar Rao K & Dr. Debapratim Purkayastha**
Purpose of Visit : Participation in NAFSA 2018
Duration of Visit : Starting on May 26th and ending on June 4th, 2018.

Details of Expenditure :

Particulars	Per day	No. of days	Amount
Accommodation	$150	7	US$1050
Daily Allowance	$150	9	US$1350
Local Conveyance	$100	8	US$800
		Total	**US$3200**

An amount of US$3200 may be disbursed to each of the participant.

Submitted for approval

Sudhakar Rao **Dr. Debapratim Purkayastha** **General Manager (F)**

V R Shankara **E N Murthy**

March 14, 2018

NOTE

Deputation of Dr. Debapratim Purkayastha for the 'Faculty Research Award' ceremony in New Delhi

Top researchers from multiple disciplines will be awarded for their contributions in the field of academic research during 'Faculty Research Awards' to be held on March 20 in New Delhi. Union Minister of Human Resource Development, Prakash Javadekar, will present the Awards constituted by Careers360 to recognise the efforts of India's brightest minds in the field of academic research. Prof. Anil D. Sahasrabudhe, Chairman, AICTE will be the Guest of Honour at the event.

Dr. Debapratim Purkayastha has been selected for the 'Faculty Research Award' recognising his contribution to the field of Management. Since this is a very prestigious award, the institution will benefit if the awardee receives the award personally from the Hon' Minister. The expenses for the same will be to and fro flight tickets to New Delhi, local conveyance and DA as per norms.

The deputation of Dr. Debapratim Purkayastha for the 'Faculty Research Award' event in New Delhi and the expenditure for the trip commencing on March 19 and ending on March 21 is recommended for approval.

Assoc. Dean – CRC

on leave

Director

Registrar

Trustee

Trustee

Vice-Chancellor

ICMR
IBS Center for Management Research

Debapratim Purkayastha <debapratim@icmrindia.org>

Congratulations! you are a special award winner at the Facuty Reserach Awards

Editor careers360 <editor@careers360.com> Tue, Mar 13, 2018 at 3:09 PM
To: debapratim@icmrindia.org, Sudhakar Rao Branding <brandinghq@icfaiuniversity.in>, Jasleen Kaur Taneja <jasleen.taneja@careers360.com>

Dear Prof Debapratim,

Greetings from Careers360.

It gives us great pleasure to share with you that we have constituted 'Faculty Research Award' to recognise the efforts of India's brightest minds in the field of academic research.

We consider it an honour to inform you that you are one among the top five most productive authors in the field of Management in terms of case output. It is a pleasure and honour for us to be able to recognise the great service you are rendering to the nation.

The award carries a cash prize of Rs.20,000 and a citation. **Hon' Union Minister of HRD Shri. Prakash Javadekar would give away the awards on the 20th of March 2018 at New Delhi.**

An e-invite is enclosed and a hard copy is being sent to you.

We will be honoured if you could spare your valuable time and receive the award personally from the Hon' Minister.

Careers360, the organisation behind the award is a premier education advisory company and nearly 60-80 lakh students use our portal every month to make better career or course choices.

We look forward to your presence on 20th March 2018.

ms
CAREERS 360
The Education Hub

B Mahesh Sarma
Editor

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Invitation E-card.jpg
4577K

March 29, 2018

NOTE FOR APPROVAL

Sub: Deputation of Dr. Debapratim Purkayastha for AOM Conference in Chicago, Illinois

The Academy of Management Annual Meeting is the world's largest and most prestigious Management conference. The 78th AOM conference will be held in Chicago, Illinois (August 10-14, 2018). As part of the programs, Dr. Debapratim has been invited for two scholarly paper presentations, and two Professional Development Workshops. Details are provided below:

1) Invited to be Organizer and Panelist for the case method workshop "Critiquing Case Research Methodology and its Impact on Pedagogy and Research" and Organizer for "Case Teaching – A Model of Engagement: Diamonds, Pearls & Pitfalls" - Other co-ordinators and facilitator are case method experts from prestigious universities in North America, Europe and New Zealand.

2) Two Academic paper presentation: "United Airlines Inc.: The Manhandling Incident" and "Ashley Madison Hacking and the Ethics of Hacktivism" – One of the only up to five case papers to be presented as part of the prestigious Dark Side Case Competition.

Teachers from different parts of the globe will attend these workshops (Please see Annexure for intimation of acceptance). The expected expenses for the same are provided below (approx.):

Flight fare		Rs. 80,000
DA (including accommodation, airport transfers and local conveyance)	$1700	
Conf. Registration	$482	
Total	**$2182**	**Rs. 80,000**

Participating in the event has multiple benefits for IBS. On earlier occasions such trips have helped us explore opportunities for primary cases, and also helped us attract submissions to our journals. The benefits includes, but is not limited to brand building for IBS, opportunity to network and institutional development, opportunity to showcase these in our list of international academic paper presentations and FDP lists, and build our credibility further as a case teaching institution. This can also be leveraged to conduct more FDPs/MDPs by IBS and for expanding the market for our cases.

Considering the benefits to IBS, it is recommended that Dr. Debapratim be deputed for the AOM Conference.

The deputation of Dr. Debapratim Purkayastha for the AOM Conference and the expenditure for the trip commencing on August 8 and ending on August 17 is recommended for approval.

Assoc. Dean- CRC

Director

Registrar

Trustee

Trustee

Vice- Chancellor

January 2, 2020

NOTE

The NAFSA: Association of International Educators, the World Bank, Association of Indian Universities (AIU) and MHRD's Technical Education Quality Improvement Programme (TEQIP) is jointly organizing a workshop on "Global trends in international higher education: what is (and should be) the role of India?" on 13 January, 2020 at The World Bank, 70, Lodi Estate, New Delhi.

Attached is the brochure from the organizers. It is important for our institute to participate in this workshop. It is proposed to nominate Dr Debapratim Purkayastha of IBS to attend this workshop.

Requesting approval for return flight tickets to Delhi and accommodation.

Dr. Debapratim Purkayastha

Director – IBS

Registrar

Trustee

Trustee

Vice Chancellor